

PRIVACY POLICY

Last Modified: October 3, 2025

BY VISITING tiffanydsantana.com (the “Website”), YOU ARE CONSENTING TO OUR PRIVACY POLICY.

Your Privacy is Very Important to us. At TD SANTANA CONSULTING LLC, (“COMPANY” or “We”), we have a few fundamental principles:

- We are committed to keeping any and all personal information collected of those individuals that visit our

website and make use of our online facilities and services accurate, confidential, secure and private.

- We are thoughtful about the personal information we ask you to provide and the personal information we collect about you through the operation of our services.

- Our privacy policy has been designed and created to ensure those affiliated with our COMPANY are

aware of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

This policy describes the types of information we may collect from you or that you may provide when you visit our

Website and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Privacy Policy applies to all site visitors, customers, and all other users of the site. By using the Site or Service,

you agree to this Privacy Policy, without modification, and acknowledge reading it.

We invite you to read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with the terms and conditions of this website and its privacy policy, please

do not use this website.

Please note that this policy may change from time to time. Your continued use of this Website after we make changes will be interpreted as acceptance of those changes, so please check the policy periodically for updates.

Who We Are and What This Policy Covers

Hello! We provide services and products for sale (the “Services”). The Services include but are not limited to subscriptions, consulting, coaching, apparel, books in any formats, journals, planners, products, videos, and anything

else provided by TD SANTANA CONSULTING and its subsidiaries, partners, and affiliates.

We believe in the power of creativity, nurturing and transformation to help the entrepreneurial spirit of our

customers.”)

This Privacy Policy applies to information that we collect about you when you use:

- Our website(s);

- Our other products and services that are available on or through our website (including [insert affiliate

websites you may own]; and

- Other users’ website s that use our Services, while you are logged into your account with us or using this website.

Information You Provide to Us

It’s probably no surprise that we collect information that you provide to us (hey, this is the Internet, right?) However, the type and amount of information depends on a variety of factors. Here are some examples of what we

collect:

- Account, Transaction and Billing Information: When voluntarily provided, we collect: your name, postal

address, e-mail address, telephone number, billing and/or credit card information, and any other

information Website collects that is defined as personal or personally identifiable information under an

applicable law (“personal information”), which may be used when you purchase products and/or services. Your personal information may also be used to deliver the services you have requested.)

- Information from your browser or device. The Site collects information that is sent to us automatically by your web browser or mobile device. This information typically includes your IP address, the name of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. The information we receive may depend on your browser or device settings. The information we receive from your web browser and device typically is not, in and of itself,

personally identifiable. However, we may combine it with other information in an attempt to identify you or we may combine it with information that does identify you. ●

Surveys and Contests: In addition, this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed membership forms, and e-mails. It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site. Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

The information you provide is used to process transactions, send periodic emails, send periodic mail, and improve the service we provide. We do share your information with trusted third parties who assist us in operating our website, conducting our business and servicing clients and visitors. These trusted third parties agree to keep this information confidential. Your personal information will never be shared with unrelated third parties. Why do we collect this information? The information we collect automatically is statistical data and may include personal information or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a more personalized service, by enabling us to: ● Estimate our audience size and usage patterns. ● Store information about your preferences, allowing us to customize our Website according to your individual interests. ● Speed up your searches. ● Recognize you when you return to our Website. The technologies we use for this automatic data collection may include: ● Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website. ● Flash Cookies. Certain features of our Website may use local stored objects (or Flash cookies) to collect

and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Information. ● Web Beacons. Pages of our Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an e-mail and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity). ● Your Comments and Other User Contributions You also may provide information to be published or displayed (hereinafter, "posted") on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by

unauthorized persons. Intellectual Property Rights The information contained in this site, including, but not limited to, Digital Paper Designs, Templates, Blog Posts, Illustrations, Infographics, Photographs, Videos, Logos, Opinion-Based Content, Guides, Tutorials, text and any other forms of artistic expression (collectively known as "intellectual property") are the sole property of COMPANY. No unauthorized use is allowed of COMPANY'S intellectual property. COMPANY'S intellectual property is subject, but not limited to, The Lanham Act (also known as the Trademark Act of 1946), The Copyright Act of 1976, and intellectual property common law. COMPANY intellectual property cannot be used without the express written consent from COMPANY. Please contact hello@tiffanydsantana.com if you would like to license or feature COMPANY'S intellectual property. Use of Information Collected COMPANY may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personal information as a means to keep you informed of other possible products and/or services that may be available to you from hello@tiffanydsantana.com COMPANY may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered. COMPANY does not now, nor will it in the future, sell, rent or lease any of our customer lists and/or names to any third parties. COMPANY may deem it necessary to follow websites and/or pages that our users may frequent in an effort to glean what types of services and/or products may be the most popular to customers or the general public. Children Under the Age of 13 Our website is not intended for children under 13 years of age. Our Company does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website. If you believe we might have any information from or about children under thirteen (13), please contact us at hello@tiffanydsantana.com

Unsubscribe or Opt-Out All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of e-mail or newsletters. To discontinue or unsubscribe to our website please send an e-mail that you wish to unsubscribe to [INSERT CONTACT INFORMATION HERE]. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe and/or opt-out. Links to Other Web Sites Our website does contain links to affiliate and other websites. COMPANY does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. This Privacy Policy applies only and solely to the information collected by our website. Your California Privacy Rights California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for

their direct marketing purposes. To make such a request, please send an e-mail to hello@tiffanydsantana.com

Data Security We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted using SSL technology. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like message boards or blog comment areas. The information you share in public areas may be viewed by any user of the Website. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Testimonials The Site may display personal testimonials of yours from time to time received via email or as otherwise received from you by the Site. If you would like the Site to remove your testimonial or customer review at any time, please simply contact us at the information included within this Policy., and we will promptly do so.

Governing Law This Policy shall be governed under the laws of California, United States without regard to its conflicts of law provisions.

Visitors' GDPR Rights

If you are within the European Union, you are entitled to certain information and have certain rights under the General Data Protection Regulation. Those rights include:

- We will retain the any information you choose to provide to us until the earlier of: (a) you asking us to delete the information, (b) our decision to cease using our existing data providers, or (c) the Company decides that the value in retaining the data is outweighed by the costs of retaining it.
- You have the right to request access to your data that the Company stores and the rights to either rectify or erase your personal data.
- You have the right to seek restrictions on the processing of your data.
- You have the right to object to the processing of your data and the right to the portability of your data.

To the extent that you provided consent to the Company's processing of your personal data, you have the right to withdraw that consent at any time, without affecting the lawfulness of processing based upon consent that occurred prior to your withdrawal of consent. You have the right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation. We require only the information that is reasonably required to enter into a contract with you. We will not require you to provide consent for any unnecessary processing as a condition of entering into a contract with us by way of downloading a lead magnet, webinar, freebie or traditional list building methods.

How to Contact Us If you have any questions or concerns regarding this Privacy Policy, contact us at: hello@tiffanydsantana.com

To Contact Our GDPR Data Protection Officer, email Tiffany Santana hello@tiffanydsantana.com