



CONFIDENT
COMMUNICATOR
for women

The Confident Communicator: Build Your Signature Talk Experience

July 23-24, 2026
Atlanta, Georgia

Sponsorship Opportunities





The Confident Communicator: Build Your Signature Talk Experience

About the Event

The Confident Communicator: Build Your Signature Talk Experience is a curated, in-person experience for purpose-driven women who are ready to elevate how they communicate, present, and show up.

This **2-day experience** blends strategy, structure, and guided practice to help attendees move from overthinking and uncertainty to clarity, credibility, and confident delivery.

Unlike traditional events, this is a build-and-deliver experience. Each participant is guided through a proven process to develop her message and present it in a supportive, high-touch environment.

The women in the room are not casual attendees—they are professionals, entrepreneurs, ministry leaders, coaches, and women in seasons of transition who are rediscovering their voices and reclaiming their confidence.

This experience doesn't just inspire—it equips.





Audience Snapshot

The Confident Communicator: Build Your Signature Talk Experience attracts purpose-driven women who are actively investing in their growth, visibility, and impact.

This is a highly engaged audience of women who are not only seeking transformation—but are willing to invest in it.

This experience is for women who believe they are being called into a greater level of impact and want their voice to match that call.

Who They Are

- Women ages 40–70
- Professionals, entrepreneurs, intrapreneurs, and retirees
- Ministry leaders, founders, and coaches
- Many navigating career transitions, empty-nesting, or new seasons of purpose
- Women who believe they are being called into a greater level of impact—and want their voice to match that call



What They're Navigating

- Lack of clarity in communication
- Overthinking, rambling, and difficulty organizing thoughts
- Fear of judgment or not being taken seriously
- Feeling unseen, unheard, or overlooked
- Nervousness or lack of confidence when speaking
- Limited experience developing structured, effective presentations

Investment Mindset

- They have already invested in:
 - Coaching
 - Therapy and personal development
 - Conferences, events, and group programs
- Comfortable investing at levels such as:
 - \$97, \$147, \$497, \$997, and \$5,000+
- Decision-makers or joint decision-makers in their:
 - Households
 - Businesses
 - Ministries

This is an audience that values growth and invests in solutions that support it.

What They Desire

- To stop shrinking and show up with confidence
- To communicate clearly and effectively in any room
- To lead, teach, and present with authority and impact
- To grow their businesses, ministries, and platforms
- To share their stories and messages with confidence
- To launch books, services, programs, and products



CONFIDENT
COMMUNICATOR
for women

Audience Snapshot

What They Value

- Faith and spiritual alignment
- Personal and professional growth
- Community, mentorship, and meaningful connection
- Emotional and relational intelligence
- Purpose-driven work and impact

Geographic Reach

- Primary audience from Atlanta and surrounding areas
- Extended reach across the United States and internationally
- Connected to church, coaching, and personal development communities
- Potential for continued engagement through digital platforms and content

Engagement & Influence

- Highly engaged with:
 - Social media
 - Podcast content
 - Live and virtual experiences
- Active participants—not passive attendees
- Influence decisions within:
 - Families
 - Organizations
 - Communities

What this means for your brand

Partnering with this experience provides access to a high-trust, growth-oriented audience that:

- Invests in products, services, and experiences that support their development
- Values brands aligned with purpose, confidence, and well-being
- Is positioned to influence purchasing decisions and community engagement



The Confident Communicator: Build Your Signature Talk Experience

About Tiffany D. Santana

Tiffany D. Santana is a confident communication coach, certified transformational coach, and certified speaker with more than 20 years of experience helping individuals communicate with clarity, confidence, and purpose.

For more than two decades, she has helped individuals develop the clarity, confidence, and credibility needed to communicate effectively in both personal and professional settings. Her work focuses on helping women build internally so they can execute externally in conversations, presentations, and writing.

Through coaching, masterclasses, retreats, and live experiences, Tiffany equips her clients to move from feeling unclear, unsure, and unprepared to communicating with clarity, confidence, and purpose.

She is also the host of Good Talk with Tiffany Santana, a podcast where she has good talk with great people who help us live our best lives.

Tiffany earned a Bachelor of Arts in English with teaching certificate and a Master of Arts in English with a professional writing and new media concentration.





The Confident Communicator: Build Your Signature Talk 2-Day Experience

SPONSORSHIP OPPORTUNITIES

We offer a limited number of opportunities for aligned brands and organizations to partner with us in creating a transformative experience for women.

All sponsorship opportunities are designed to provide value whether or not the sponsor is physically present at the event.

All opportunities are available on a first-come, first-served basis.

Estimated attendance: 26–50 highly engaged women.

PRESENTING SPONSOR \$5,000

Exclusive - only 1 available

Position your brand at the forefront of the experience.

Includes:

- Designation as “**Presenting Sponsor**” across event materials
- Recognition as Presenting Sponsor during opening and closing remarks
- 3–5 minute branded video* feature **played during the event**
- **Featured guest appearance** on Good Talk with Tiffany Santana podcast
- Logo placement on event slides and printed materials
- Featured in 3–5 social media posts
- Dedicated **email spotlight**
- Swag bag inclusion (physical or digital)
- Two (2) complimentary tickets (transferable)



*Videos provided by sponsor



The Confident Communicator: Build Your Signature Talk 2-Day Experience

SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR

\$2,000

Gain meaningful visibility with a highly engaged audience.

Includes:

- 2-minute branded video* feature **played during the event**
- 30-60 second **podcast ad placement on Good Talk with Tiffany Santana podcast**
- Logo placement on event slides
- One (1) social media spotlight
- Swag bag inclusion (physical or digital)
- One (1) complimentary ticket (transferable)

SILVER SPONSOR

\$1,000

A strong brand presence within the experience.

Includes:

- 1-minute branded video* feature
- Group sponsor mention on Good Talk with Tiffany Santana podcast
- Logo placement on event slides
- Swag bag inclusion (physical or digital)



COMMUNITY SPONSOR

\$500

Support the experience while gaining brand recognition.

Includes:

- Name listed in event slides and materials
- Swag bag inclusion (physical or digital)

*Videos provided by sponsor



The Confident Communicator: *Build Your Signature Talk* 2-Day Experience

SIGNATURE EXPERIENCE PARTNERSHIPS

VENUE EXPERIENCE PARTNERSHIP

\$1500

- Recognition as the Venue Experience Partner
- Logo placement on event signage
- Listing in the attendee workbook
- Branded slide placement during the event
- Verbal acknowledgment during the experience
- Brand recognition in select event and recap content
- Swag bag inclusion opportunity

LUNCH EXPERIENCE PARTNERSHIP

\$1500

- Recognition during lunch
- Branded slide displayed before meal
- Verbal acknowledgment
- Listing in attendee workbook
- Signage on tables and at buffet station

SWAG EXPERIENCE SPONSOR

- Recognition tied to attendee gifts and materials
- Branded slide placement
- Swag inclusion opportunity

COFFEE EXPERIENCE PARTNERSHIP

\$750

- Recognition as coffee sponsor
- Branded slide displayed during coffee service
- Branded signage at coffee station
- Social media mention
- Listing in attendee workbook



The Confident Communicator: *Build Your Signature Talk* 2-Day Experience

SIGNATURE EXPERIENCE PARTNERSHIPS

WELLNESS EXPERIENCE PARTNER

\$1000

- Recognition during a guided reset or reflection moment
- Branded slide placement
- Alignment with reflection, restoration, and well-being
- Swag inclusion opportunity
- Listing in attendee workbook

CONTENT PARTNERSHIP

\$1000

- Recognition tied to event media and recap content
- Brand tagged in select post-event content
- Branded slide placement
- Listing in attendee workbook

PRINTING PARTNERSHIP

\$1500

Your brand will be in their hands throughout the experience and beyond.

- Logo placement on printed materials and/or workbook
- Branded slide: “Materials provided by [Sponsor Name]”
- 30–60 second video feature
- Podcast mention on Good Talk with Tiffany Santana
- Swag inclusion opportunity

DECOR & AMBIANCE EXPERIENCE PARTNERSHIP

\$1500

Help shape how the experience feels—and how it’s remembered.

- Recognition tied to event ambiance and environment
- Branded slide placement
- 30–60 second video feature
- Podcast mention on Good Talk with Tiffany Santana
- Brand tagged in event photos and recap content

We are intentional about partnering with brands and organizations that are faith-friendly and that align with our mission to help women communicate with clarity, confidence, and purpose.



The Confident Communicator: Build Your Signature Talk 2-Day Experience

WORKBOOK FEATURE OPPORTUNITIES

Be Featured Inside the Experience

Place your brand inside a resource attendees will actively use throughout the event—and return to long after it ends.

The **attendee workbook for The Confident Communicator: Build Your Signature Talk Experience** is more than a notebook. It is a guided resource designed to help women clarify their message, build their signature talk, strengthen their communication confidence, and prepare for greater visibility and impact.

We are offering a **limited number of opportunities** for aligned brands and businesses to be featured inside this experience.

Early Bird Pricing Available Through June 5, 2026

WHO YOU'LL BE REACHING

Your brand will be placed in front of:

- Purpose-driven women ages 40–70
- Professionals, entrepreneurs, ministry leaders, and coaches
- Women actively investing in personal and professional growth
- Decision-makers within their households, businesses, ministries, and communities

These women value:

- Growth and development
- Mentorship and education
- Confidence and communication
- Wellness, purpose, and meaningful connection
- Investing in themselves



The Confident Communicator: Build Your Signature Talk 2-Day Experience

WORKBOOK FEATURE OPPORTUNITIES

FULL PAGE FEATURE

Early Bird Pricing: \$225

Regular Pricing: \$300

A dedicated full-page placement inside the attendee workbook.

Best for brands that want strong visibility and a clear, focused message.

Includes:

- Full-page placement
- Premium positioning within the workbook
- Brand visibility throughout the event experience

HALF PAGE FEATURE

Early Bird Pricing: \$125

Regular Pricing: \$175

A strong and meaningful presence inside the attendee workbook.

Ideal for businesses looking to connect with a highly engaged audience.

Includes:

- Half-page placement
- Brand visibility within the workbook experience

QUARTER PAGE FEATURE

Early Bird Pricing: \$75

Regular Pricing: \$100

A strong and meaningful presence inside the attendee workbook.

Ideal for businesses looking to connect with a highly engaged audience.

Includes:

- Half-page placement
- Brand visibility within the workbook experience

PREFERRED PARTNERS DIRECTORY

Early Bird Pricing: \$35

Regular Pricing: \$50

Be included in our Preferred Partners Directory inside the attendee workbook.

Includes:

- Business name
- Logo
- Short description (1-2 lines)
- Website or QR code (optional)

ENHANCED VISIBILITY OPTION

Enhanced Visibility Add-On – \$100

- Enhance your placement with:
- Swag bag inclusion
- Mention in the event sponsor slide rotation

Available for Full, Half, and Quarter Page Features.



The Confident Communicator: *Build Your Signature Talk* 2-Day Experience

IMPORTANT DETAILS

- **Limited placements available**
- **All spots are secured on a first-come, first-served basis**
- **Early bird pricing ends June 5, 2026**
- **Final placements are curated to align with the experience**
- **Final materials and assets must be submitted by Friday, June 12, 2026**

SUBMISSION GUIDELINES

Please submit:

- **High-resolution PDF, PNG, or JPG**
- **Clean, professional design**
- **Clear call to action (website, QR code, or contact information)**

We recommend keeping your messaging simple, clear, and easy to engage with.



NEXT STEPS

To reserve your placement or request additional information:

- **hello@tiffanydsantana.com**
- **www.tiffanydsantana.com/liveevents**

We would love to feature your brand as part of this experience.



The Confident Communicator: Build Your Signature Talk 2-Day Experience

Let's Partner!

Thank you for considering a partnership with
The Confident Communicator: Build Your Signature Talk Experience.

We are intentional about aligning with brands and organizations that support growth, confidence, and purpose-driven women.

If you see alignment, we would love to explore how to partner together.

We would love to identify the best partnership opportunity for your brand.

Next Steps

To secure your sponsorship or discuss the best opportunity for your brand:

✉ Email: hello@tiffanydsantana.com

☎ Phone: 1-888-972-6826

🌐 Website: www.tiffanydsantana.com/liveevents

Important Details

- A limited number of sponsorship opportunities are available and are expected to fill quickly.
- All placements are secured on a first-come, first-served basis.
- Final materials and assets must be submitted by Friday, June 12 to optimize your exposure.

We look forward to partnering with you to create a meaningful and impactful experience.

— Tiffany D. Santana
TD Santana Consulting, LLC